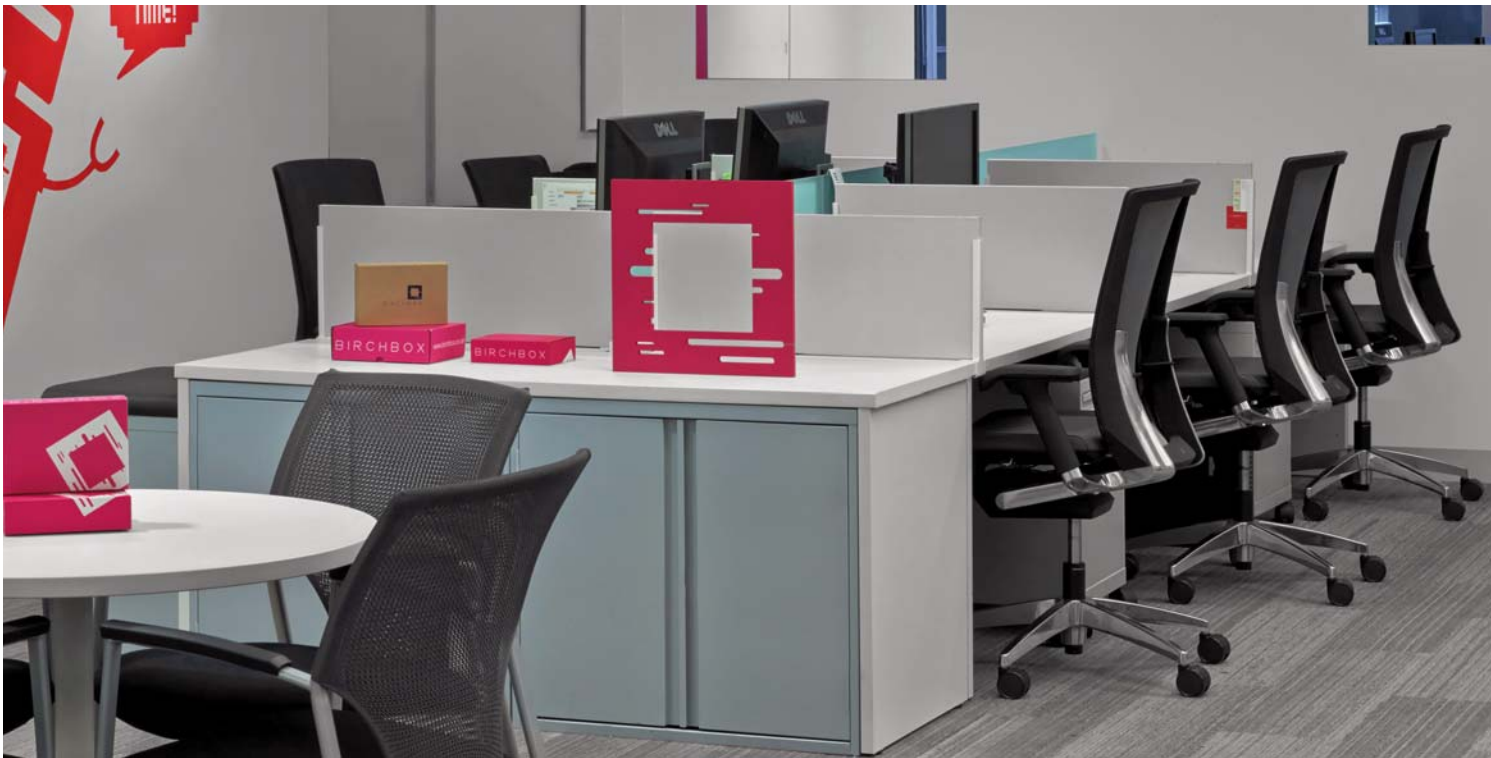


Birchbox, New York, NY



▲ Global G20 seating with Charcoal (A03E) seat and mesh back and Global Zooey Side Chair with Coal (RP34) seat and Quarry Grey (VU15) mesh back shown with Global filing in Ice Blue (F33).

“We were able to achieve a stylish, modern and sleek look without breaking the bank.”

- Justin O'Connor, Sales Representative, Empire Office

Birchbox is a subscription based company that blends innovation and style by providing subscribers with a monthly package of the hottest samples in today's beauty products marketplace. Coupled with beauty advice and product information shared with subscribers through their website, they have a growing and loyal customer base of the hippest trendsetters.

In order to provide Birchbox with a corporate office environment that aligned with the company's interest in style and innovation,

Birchbox partnered with Empire Office and turned to Global - The Total Office as the manufacturer to provide the furnishings for their corporate headquarters in New York, NY.

Birchbox was able to select task, conference and guest seating that accentuated their preferred style, all while staying within budget. Global filing products complemented the seating installation to create an aesthetically appealing and modern office environment. In addition to favorable pricing,

Global was selected based on the overall aesthetics, quality and function of products.

“We feel as though Global offers superior quality and maintains a stylish appeal, while maintaining an attractive pricepoint to meet the budgetary needs of our clients,” stated Justin O'Connor, Sales at Empire Office.





Architectural Details

Birchbox

Seating:

- Zooney Mesh Side chairs with Coal seat and Quarry Grey Mesh back.
- G20 seating with Charcoal Mesh back.
- Global Accord seating with Charcoal Grey Leatherite seat and Quarry Grey Mesh back.
- Wind Round tables with Storm Grey tops.
- Wind Square tables with Storm Grey tops.
- Princeton Round Mobile Stools with Maple bases and Rhythm Rhomba and/or Allante Golden Tan seats.

Filing:

- 3-Drawer 9300P Series Lateral Files in Ice Blue.
- 5 Drawer 9300P Series Lateral Files in Ice Blue.
- Wind tables in Storm Grey.

Design Impact

Birchbox's goal of creating a stylish, modern and sleek look was achieved by installing seating with a contemporary design, clean lines and a breathable mesh back. The use of leatherite on the seating cushions with polished aluminum detail on the base only solidified the elegant aesthetic at a pricepoint that was attractive to the client.





Image Gallery

Birchbox

